



FOR IMMEDIATE RELEASE

## **Array Enables Customers to Migrate from Cisco ACE Load Balancers to APV Series ADCs with Zero Risk and No Incremental Cost**

*For the price of renewing support for Cisco ACE products, customers can instead receive APV Series hardware, software, 1-year gold support and a 30-day migration guarantee*

**MILPITAS, CA – May 14, 2013 – [Array Networks Inc.](#)**, a global leader in application delivery networking, today announced its ACE Replacement Program for Cisco load balancing customers. Because Cisco has declared an ‘End to Development’ for its ACE product line, customers are evaluating their options with respect to current and future load balancing and application delivery requirements. For these customers, Array’s ACE Replacement Program provides a zero risk, no incremental cost option for migrating from a dead-end product to a next-generation solution from a company dedicated to the application delivery market.

### **No Incremental Cost**

Whether customers have a single ACE or a rack full of systems supporting a large deployment, Array will provide an APV Series solution that meets or exceeds requirements served by Cisco gear – plus one year of gold support – charging only what it would have cost the customer to renew support contracts for their Cisco ACE equipment. Because most customers have already budgeted for support renewal, migrating from Cisco ACE load balancers to Array APV Series ADCs can be achieved at no incremental cost.

### **Zero Risk**

Array’s familiar Cisco-like CLI allows network administrators to hit the ground running. What’s more, 24/7 migration assistance – available for up to 30 days – ensures seamless transition from Cisco ACE load balancers to Array APV Series ADCs. If Array products and services fail to deliver a seamless migration within 30 days, customers are entitled to a full refund and the choice of moving forward with Array or requesting the return of their ACE equipment.

### **The Array Advantage**

With Array’s Cisco ACE Replacement Program, customers get more than just a great deal and the assurance of a seamless migration – they also receive a superior product that will lay the foundation for application delivery requirements both today and into the future. Additional benefits of Array’s Cisco ACE Replacement Program include:

- A next-generation [ADC](#) powered by Array’s award-winning 64-bit SpeedCore™ architecture
- A relationship with a vendor with a core competency in [application delivery controllers](#)
- 3x more SSL TPS and 4x greater throughput for comparably priced systems

- All inclusive software bundles that provide feature transparency and eliminate hidden fees in purchasing and scaling ADC functionality
- Performance and scalability to meet any latency or throughput requirement in right-sized, energy-efficient 1U or 2U appliances
- Familiar Cisco-like CLI or intuitive GUI for ease-of-use deployment and simplified management
- Free global server load balancer software features for GSS replacement
- Unmatched total-value-of-ownership vs. F5 and Citrix, which demand premium pricing for non-essential licenses and features

“In response to Cisco discontinuing development of its ACE product, we are offering Cisco customers what we believe is an unbeatable offer on next-generation load balancing and application delivery,” said Michael Zhao, President and CEO of Array Networks. “Customers can address a pain point without incurring any cost or risk and at the same time gain a more advanced, future-proof solution from a company that is committed to the application delivery market.”

#### **Availability**

The Cisco ACE Replacement Program is underway and will remain in effect for the remainder of 2013. Participating customers will be required to provide proof of Cisco support renewal pricing and will be required to ship Cisco ACE equipment to Array at Array’s expense. For additional information on Array’s Cisco ACE Replacement program, visit: [www.arraynetworks.com/cisco-ace-replacement.html](http://www.arraynetworks.com/cisco-ace-replacement.html) . For more information on Array and APV Series application delivery controllers, visit: [www.arraynetworks.com](http://www.arraynetworks.com).

#### **About Array Networks**

Array Networks is a global leader in [application delivery networking](#) with over 5000 worldwide customer deployments. Powered by award-winning SpeedCore™ software, Array solutions are recognized by leading enterprise, service provider and public sector organizations for unmatched performance and total value of ownership. Array is headquartered in Silicon Valley, is backed by over 300 employees worldwide and is a profitable company with strong investors, management and revenue growth. Poised to capitalize on explosive growth in the areas of mobile and cloud computing, analysts and thought leaders including Deloitte, Red Herring and Frost & Sullivan have recognized Array Networks for its technical innovation, operational excellence and market opportunity.

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